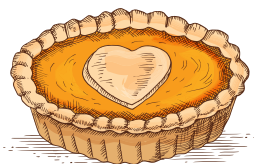




-2022-
PIE MASTER BENEFITS



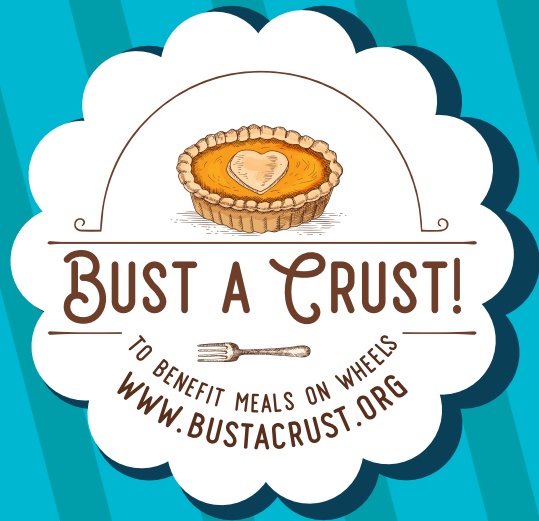
BUST A CRUST!

TO BENEFIT MEALS ON WHEELS
WWW.BUSTACRUST.ORG



MEALS ON WHEELS
SOUTHWEST OH & NORTHERN KY

BUST A CRUST! PIE MASTER BENEFITS



LAST YEAR,
WE SERVED
10,000
SENIORS.



WE ARE
ONE OF THE **LARGEST**
MEALS ON WHEELS
IN THE UNITED STATES.



100%

OF OUR MEALS FALL WITHIN THE RDA
-RECOMMENDED DAILY ALLOWANCE -
PROVIDING APPROPRIATE NUTRIENTS FOR A SENIOR.

Meals on Wheels Southwest OH & Northern KY is focused on impacting the lives of seniors in our community, both now and in the future.

Each day we're engaged in tackling hunger relief, social isolation and the delivery of the essential services that promote the independence of seniors so they may remain in the comfort of their own homes. Simultaneously, our goal is to transform what the future looks like for our seniors by utilizing a host of innovative and creative measures. That's why we like to say we're "Much more than a meal."

We are proudly one of the largest Meals on Wheels in the United States.

Food remains at the heart of what we do. Each year, we deliver 1.4 million meals throughout 4 Ohio and 8 Kentucky counties. We have a menu of 24+ items and prepare 4,000 meals in our restaurant-grade kitchen daily. We are supported by a diverse staff of 150 team members and a dedicated army of 1,200 volunteers.

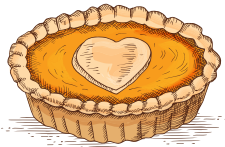
However, we also provide pet support, transportation services, and a wide range of senior services, such as a one-health model of care, personal financial management, and legal and medical care coordination. We are a lifeline for the region's most vulnerable population, a trusted guest in people's homes, and an advocate for those with chronic health conditions. For more than 85 years, we've been a valuable resource for families navigating challenging times.

WE ARE LEADING THE FIGHT FOR SENIOR HUNGER WITH INNOVATIVE PROGRAMS.

BUST A CRUST! PIE MASTER BENEFITS



MEALS on WHEELS
SOUTHWEST OH & NORTHERN KY



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IMPORTANT DATES

September 25—Bust A Crust! Pie K 5K Run/Walk

October 10—Commitment deadline for all Pie Masters to be included in Bust a Crust! For all of our benefits and to gain maximum exposure for your business, we request all Pie Master Commitment Details be completed by this date.

October 15 to November 15—Meals on Wheels volunteer pie sellers take orders for pies.

November 18—Meals on Wheels staff pick up your pies and take them to “Pie Central”.

November 19—Pie purchasers will pick up their freshly baked pies.



CALLING ALL PIE MASTERS

We all need two things at Thanksgiving time, a delicious pie and to give thanks by paying it forward.

More than a fall fundraiser, Bust a Crust! fosters community spirit and supports the mission of Meals on Wheels Southwest OH & Northern KY. Each delicious pie sold for \$25 provides a week’s worth of meals for a local, homebound senior. Pies can be purchased for staff, clients, colleagues, friends, and family.

PIE MASTER GUIDELINES

“Pie Masters”—bakeries, restaurants, private clubs, and hoteliers—sign up to bake and donate pies. Meals on Wheels takes pie orders from businesses and residents who pick them up on Saturday, November 19.

We value each of our Pie Masters and are grateful for the generous donation of your time, talent, and resources to make this fundraiser possible. Each pie sold underwrites a week of hot meals for a local, homebound senior in the Cincinnati and Northern KY region. To ensure program consistency and the proper representation of your culinary skills, we ask that you adhere to the following guidelines:

- Pie Masters must be a bakery, restaurant, hotel, country club, or caterer located in the region.
- Pies must be apple, pumpkin, pecan, or sweet potato.
- Pies must be 9” or 10” to fit inside a box with dimensions: 10x10x2.5.
- No whipped topping on pies.
- Pies must be baked and cooled prior to boxing.
- Bust a Crust! pie boxes are provided to all Pie Masters, including corrugated packing boxes.



For more information, visit BUSTACRUST.ORG or contact Nancy Schreiner at nschreiner@muchmorethanameal.org or 513.604.9236.

PIE MASTER PERKS


































Count me in! ✓

NEXT STEPS

CONTACT MEALS ON WHEELS 
 piek@muchmorethanameal.org or
 513-661-2777 with details regarding
 your pie donation.

- Number of pies
- Flavor
- Pie Master name, phone, & email
- High resolution logo–300 dpi PNG (preferred), AI, PDF, EPS, TIFF or JPEG files with fonts embedded or outlined.

Meals on Wheels is a 501 © (3) NON-PROFIT ORGANIZATION. Our Federal Tax ID is: 31-0537097. All donations are tax deductible as allowed by law.

	BAKED WITH LOVE PIE MASTER 250+ PIES	SUGAR PIE MASTER 100 PIES	SPICE PIE MASTER 50 PIES	CINNAMON PIE MASTER 25 PIES
Business Rep featured in one photo opportunity				
Designated feature post on MOW Social Media				
Inclusion in press releases	 All	 All	 Select	
Recognition on Pie K race t-shirt				
Logo placement in email blast	 Prominent	 Prominent		
Logo placement on event website	 Prominent	 Prominent		
Logo placement on pie box	 Prominent	 Prominent		 Name Only
Logo included in post event Impact Report	 Prominent	 Prominent		
Receive an event patronage sign for display at your business				

All proceeds go to Meals on Wheels Southwest OH & Northern KY.