

2024 SPONSORSHIP OPPORTUNITIES



WHY YOU SHOULD SPONSOR

THE 5TH ANNUAL BUST A CRUST IN 2024

- FOSTER COMMUNITY SPIRIT and support the mission of Meals on Wheels through this one-of-a-kind fundraiser.
- SPONSORS ARE HIGHLIGHTED on pie boxes, our website, social media and signage.
- MORE THAN 2,000 PIES were distributed to business partners and seniors across Greater Cincinnati and Northern Kentucky in 2023.
- **SPONSORS OF \$5,000+ RECEIVE PIES** to distribute as holiday gifts AND provide pies for seniors.
- EACH PIE SOLD HELPS provide meals and connection to a senior in need.

CONTACT US AT BUSTACRUST@MUCHMORETHANAMEAL.ORG OR CALL 513-244-5480 WITH QUESTIONS.



2024 BUST A CRUST SPONSORSHIP GUIDE

BENEFITS	\$25,000 PRESENTING SPONSOR	\$10,000 BAKE A BETTER PLACE	\$7,500 SUGAR AND SPICE	\$5,000 THE SWEET SPOT	\$2,500 EVERYONE LOVES PIE
Pie package for your business and local seniors	Customized package	150 pies for your business 150 pies donated to seniors	100 pies for your business 100 pies donated to seniors	50 pies for your business 50 pies donated to seniors	
Opportunity to join media interviews					
Recognition in media interviews					
Sponsor spotlight in event press releases and media alerts					
Customized MOW volunteer opportunity					
Recognition in press materials					
Promotional check presentation					
Logo on pie box	*				
Recognition on social media					
Recognition on event signage					
Your logo on website with link to your site					

* Premium placement

Customizable sponsorship packages at \$5,000+ are available.









BECOME A SPONSOR





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Meals on Wheels is a 501 $\[mathbb{C}$ (3) NON-PROFIT ORGANIZATION. Our Federal Tax ID is: 31-0537097. All donations are tax deductible as allowed by law. MEALS OF WHEELS SOUTHWEST OH & NORTHERN KY