



2022 Bust a Crust! Impact Report



MEALS ON WHEELS
SOUTHWEST OH & NORTHERN KY

Bust a Crust! Highlights



6,200+

pies were either sold or donated



Helped
10,000
seniors



22
senior centers,
congregate meal sites
and food pantries
received donated pies



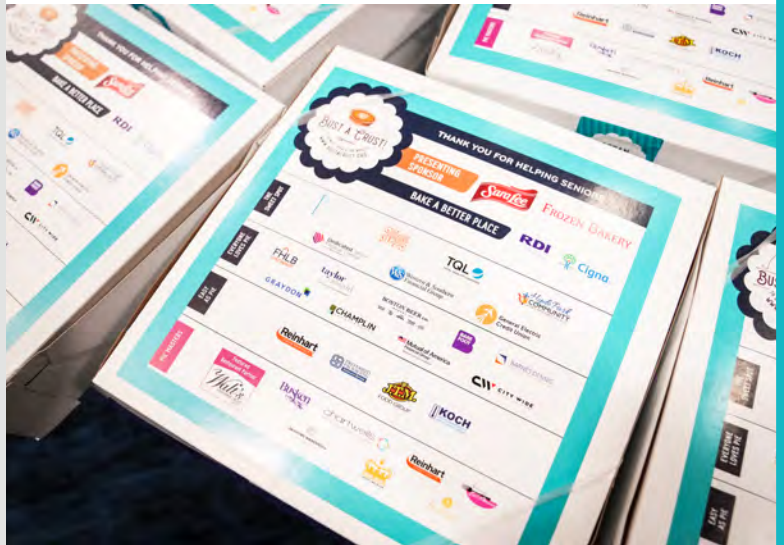
234
community members
volunteered to 542
hours to support our
mission, contributing to
a **\$16,232** cost savings
for Meals on Wheels.



9
pie masters baked
and donated pies



23
corporate partners
supported
Bust a Crust!



Media Highlights



2.6MM

earned media impressions

43

media appearances and stories



30

minutes of on air radio
and TV coverage

25K

social media impressions



MEALS on WHEELS
SOUTHWEST OH & NORTHERN KY

THANK YOU TO OUR SPONSORS



PRESENTING SPONSOR



FROZEN BAKERY

BAKE A BETTER PLACE



THE SWEET SPOT



EVERYONE LOVES PIE



EASY AS PIE



PIE MASTERS

